# Leading the way in branded cool solutions

















## Experts in refrigerated merchandising

### From concept to launch in five simple steps

- Step 1 Tell us your product pack size.
- Step 2 Outline the market channel that you wish to target.
- **Step 3** We will propose the appropriate product solutions.
- Step 4 Send us your artwork.
- Step 5 Agree roll out plan, timescale, quantity, asset management administration.



Service is taken care of by our network of technicians.

Add a product activation pack and we will deliver that as well.

Staycold products have been independently rated as some of the most efficient in Europe. Combine this with the potential tax advantages of the Carbon Trust's Enhanced Capital Allowance Scheme and Eco Vadis's top tier vendor Assessment of Staycold and you have an unbeatable combination.







### Refurbishment programme

Make the most of your investment with our refurbishment programme.

We will collect your chiller, run electrical safety and refrigeration tests, change branding, hygienically clean, repackage and redeliver your unit. All this work is done to a high standard by our refrigeration refurbishment team and you can rest assured your chiller fleet is earning for you. Please contact us for details.

### Four Sided Glass Chillers

Perfect display from any angle



### Half Height Chillers

Smaller in stature but big on impact









## Open Fronted

Good looking with no barrier to sales



## Skinny Chiller

Compact footprint ideally suited to claim prime sites







## Tall Upright Coolers

The real workhorse



























### Can Coolers and Freezers

The ultimate in mobile 'stop me and by one' display













## Counter Top Chillers

Compact with impact





## Open Top

Easy access maximum impulse













### Promotional Chillers

In the right place, impossible to resist





### Back Bar

Powerful branding in a pub, club or restaurant





## Gas, Paraffin and Electrically Powered Coolers for Remote Locations

Your brand anywhere





### Juice Dispensers / Slush Machines

Specialist equipment with instant eye-appeal

















### Glass Frosters

Imbibe from frozen glassware at -8°C to -12°C



### Freezers

When cool is not cold enough









## Special Branding Projects

Challenge us with your most creative display ideas





TV screen fridge with wifi connectivity





### On-shelf Merchandising Systems:

Shelf organisers, pusher systems or gravity feed, we work with all the major suppliers.

We can ensure compatibility with bar code label requirements.





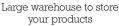














Nationwide delivery



Full asset management services

### It's easy and reassuring to buy from Staycold...

#### Large warehouse to store your products

Our secure warehousing will ensure your fleet is ready for despatch when you want it.

### Comprehensive nationwide delivery service

Most deliveries are booked in according to a postcode schedule allowing for better forward planning with the outlet. Next day and timed AM / PM delivery options available.

### Unpacking and positioning of the cabinet

This can be arranged for most sites. Selection of this option minimises the health and safety risk to staff and customers alike. Packaging is removed from the premises and recycled.

You can select an option to have the old cooler removed and recycled at the same time as the new one is installed. WEEE obligations are discharged.

### Asset Management and E Commerce:

Staycold can offer E-Commerce solutions and EDI integration to maximise operational efficiency. Full asset management services can also be selected.

### A proven track record of success

*STAYCOLD* 

As a supplier to major brands such as Heineken and SAB Miller, choosing Staycold is a safe and reliable choice. Through our major customers we have supplied Sydney 2000 Olympics (Fosters), London 2012 (Heineken) and Glasgow 2014 Commonwealth Games (AG Barr) showing that Staycold has expertise at large events as well as individual deliveries to a single pub or shop.

Please call our helpful sales staff for advice on any aspect of your cooling needs.

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In the interests of continuous product development specifications may be changed without notice.